**Junior Marketing Manager**

Frontline’s talented people are what make us the successful business we are, at the forefront of driving innovation within a fast paced and dynamic industry.

**The magazine supply chain is complex and Frontline ensures that the biggest brands in the magazine market reach retail shelves in the right quantity and at the right time. This involves managing relationships with Printers, Carriers, Wholesalers and Retailers on behalf our Publishing Partners; – Bauer Media, H Bauer, Haymarket and Immediate Media Co.**

An exciting opportunity has arisen within the Hearst Newstrade Marketing Team for a full time Junior Newstrade Marketing Manager based in Stuart House with occasional travel to London.

The Junior Newstrade Marketing Manager will work closely with the Circulation & Brand Development Managers to support and deliver the retail strategy and overall Frontline service delivery back into the publisher across a portfolio of titles. The role is key to hitting clearly defined newstrade objectives as agreed with the publishing teams. The Junior Newstrade Marketing Manager is responsible for implementation & delivery of this strategy through Frontline managed activities, these activities cover listings, display, and promotional programmes at retail, together with the appropriate actions on copy management, wholesale and carrier activity. The successful candidate will also work closely with the sales, category management, supply chain and commercial analysis teams to ensure all activities take a cohesive approach.

Key Tasks and responsibilities include:

* Client relationship management
* Implementation of Retail Marketing strategy
* Budget Management
* Performance management and analysis
* Circulation planning and supply chain

If you feel you want to work in a dynamic and exciting environment, please send your CV along with a covering letter **to:** <https://app.smartrecruitonline.com/p/job/Junior-Marketing-Manager-28349>

**The deadline for applications is 1st November 2021**