**Newstrade Marketing Executive**

**(Based in Peterborough)**

14th January 2020

Frontline’s talented people are what make us the successful business we are, at the forefront of driving innovation within a fast paced and dynamic industry.

**The magazine supply chain is complex and Frontline ensures that the biggest brands in the magazine market reach retail shelves in the right quantity and at the right time. This involves managing relationships with Printers, Carriers, Wholesalers and Retailers on behalf our Publishing Partners.**

An exciting opportunity has arisen within the Newstrade Marketing team as a Newstrade Marketing Executive. This role is offered as a permanent, full time position located in Peterborough.

The role supports the Newstrade Marketing Team in Peterborough, the role is vital to the smooth running of the account and requires both the planning and implementation of major retail promotions and marketing activity.

Excellent communication skills are essential as you will be required to liaise with the publishing teams, Frontline and external companies. The role is predominantly organisational but is also analytical. The ideal candidate will be highly organised and knowledgeable about internal systems but also be numerical with excellent excel skills, be able to demonstrate strong analytical skills, attention to detail and thorough planning and organisational skills.

Some titles have large trade marketing budgets and so you will need to be able to support the Newstrade Marketing Manager in proactively proposing sales driving ideas to the team. You will also be involved in collating information to help shape and deliver the retail strategy.

The ideal candidate should be an enthusiastic self-starter, passionate about magazines, adaptable, and enjoy working in a team.

The ideal applicant will be able to demonstrate the following skills and qualities:

* Highly organised
* Attention to detail
* Work well in a team
* Ability to multi-task
* Good communication skills
* Relationship management
* Excellent Analytical Skills
* Good use of MS Office is essential (Excel, Word & PowerPoint)
* Strong Knowledge of MARS & TAPS

A full Job description is available on request.

If you feel you want to work in a dynamic and exciting environment please send your CV along with a covering letter explaining why you’re right for the role and clearly stating your salary expectations

**to** [**https://app.smartrecruitonline.com/p/job/Newstrade-Marketing-Executive-14949**](https://app.smartrecruitonline.com/p/job/Newstrade-Marketing-Executive-14949)

**The deadline for applications is 27th January 2020**