**Newstrade Marketing Manager**

**London-Based**

Frontline’s talented people are what make us the successful business we are, at the forefront of driving innovation within a fast paced and dynamic industry.

**The magazine supply chain is complex and Frontline ensures that the biggest brands in the magazine market reach retail shelves in the right quantity and at the right time. This involves managing relationships with Printers, Carriers, Wholesalers and Retailers on behalf our Publishing Partners; – Bauer Media, H Bauer, Haymarket and Immediate Media Co.**

An exciting opportunity has arisen within the Newstrade Marketing team for a full time Newstrade Marketing Manager based in London.

This role is based at Bauer Media – the UK’s largest magazine publisher – and the successful candidate will be working on exciting brands such as Heat, Closer and Grazia.

The Newstrade Marketing Manager is responsible for the retail strategy and overall Frontline service delivery back into the publisher across a portfolio of titles and will report directly to the Head of Newstrade Marketing. The role is key to hitting clearly defined newstrade objectives as agreed with the publishing teams. The Newstrade Marketing Manager is responsible for implementation & delivery of this strategy through Frontline managed activities, including budget management of retail spend. These activities cover listings, display, and promotional programmes at retail, together with the appropriate actions on copy management, wholesale and carrier activity. The successful candidate will also work closely with the sales, category management, supply chain and commercial analysis teams to ensure all activities take a cohesive approach.

Key Tasks and responsibilities include:

* Retail Marketing
* Budget Management
* Performance management and analysis
* Circulation planning and supply chain

Client relationship management

A full Job description is available on request.

If you feel you want to work in a dynamic and exciting environment please send your CV along with a covering letter **to** <https://beta.smartrecruitonline.com/p/job/Newstrade-Marketing-Manager-11608>

**The deadline for applications is 10th June**