**Newstrade Marketing Executive**

**(Stuart House, Peterborough based)**

Frontline’s talented people are what make us the successful business we are, at the forefront of driving innovation within a fast paced and dynamic industry.

**The magazine supply chain is complex and Frontline ensures that the biggest brands in the magazine market reach retail shelves in the right quantity and at the right time. This involves managing relationships with Printers, Carriers, Wholesalers and Retailers on behalf our Publishing Partners; – Bauer Media, H Bauer, Haymarket and Immediate Media Co.**

An exciting opportunity has arisen within the Newstrade Marketing team as a **Newstrade Marketing Executive**. This role is offered as a permanent, full time position.

The role is responsible for providing vital support in understanding market conditions, analysing sales and retail trends and both the planning and implementation of major retail promotions.

Excellent communication skills are essential as you will be required to liaise with the publishing teams, Frontline and external companies. As the role is predominantly analytical the ideal candidate will be numerical with excellent excel skills, strong attention to detail and thorough planning and organisational skills.

A number of titles have significant trade marketing budgets and so you will need to be able to support the Newstrade Marketing Manager in proactively proposing sales driving ideas to the team. You will also be involved in collating information to help shape and deliver the retail strategy.

The ideal applicant will be able to demonstrate the following skills and qualities:

* Excellent Analytical Skills
* Good use of MS Office is essential (Excel, Word & Powerpoint)
* Cope well under pressure
* First class attention to detail
* Work well in a team
* Ability to multi-task
* Good communication skills
* Relationship management

A full Job description is available on request.

If you feel you want to work in a dynamic and exciting environment please send your CV along with a covering letter **to** [**https://beta.smartrecruitonline.com/p/job/Newstrade-Marketing-Executive-11518**](https://beta.smartrecruitonline.com/p/job/Newstrade-Marketing-Executive-11518)

**The deadline for applications is 7th June 2019**